



# Don Naylor

## Interface, Experience & Product Designer

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## EXPERIENCE

March 2014 - Present

Webs / Vistaprint Digital - Lexington MA  
*UI/UX & Product Designer*

At Vistaprint / Webs I work on all aspects of our Digital Products' experiences. Working across multiple teams, I have been reimagining products and interactions. Collaboration with teams on creating better experiences has been a main focus including user interface and consumer facing pages.

July 2012 - Present

Greenbean Recycle - Boston MA  
*UI / Visual Designer (Contractor)*

Greenbean Recycle is a software technology company that aims to increase recycling by incorporating real time analytics, social media, and gaming into its groundbreaking reverse vending machine and web app process. My responsibilities: design promotional collateral and presentations. Mobile app UX and design.

June 2013 - Present

Genospace - Cambridge MA  
*UI / Visual Designer (Contractor)*

Genospace offer a research and clinical platform for genomic data storage, interpretation and management. Since June 2013 I have worked with Genospace as a consultant where I work with the team on user experience design and interface design along with iconography illustration.

April 2012 - March 2014

InkHouse Media - Waltham MA  
*Design Manager*

As the Creative Content Manager at InkHouse I am in charge of all visual communication for our company and clients. I collaborate with other designers, copywriters, content strategists and developers to visualize a message and position it to reach a targeted audience. I am in charge of concept, user experience, design, and front end

Nov. 2010 - April 2012

Rain or Shine Studio - Boston MA  
*Web / UI Designer*

Since 2011, I have also been part of a collective of freelance designers called Rain or Shine Studio in Boston. We work with a variety of clients doing everything from responsive web design to a complete UX and UI for mobile apps.

## SKILLS

Software Knowledge

- Photoshop
- Sketch
- Wireframing
- Illustrator
- HTML & CSS
- Rapid Prototyping